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PRESS RELEASE 080306 - A new and unique possibility to create your own book on the Internet!

A new and easy way to create your own book is made possible by Solentro.com!

-At our moving-abroad-party we were given a book that our friends had. We were so happy, they had written joyful memories and funny stories and added some great pictures. It was a very thoughtful gift and it definitely became harder to leave. We'll bring the book with us in order to remind ourselves how wonderful our friends are back home!

/Hans, 35 years old & Caroline, 30 years old

Now you can create your own book on the Internet and have the book sent to you within two-three weeks. Personal texts and greetings gathered in a beautifully designed book will touch anyone and it is a perfect gift. As the only provider of an "invitation-service", Solentro.com offers the possibility to invite others to contribute with texts and greetings. The contributions are automatically imported to the book, a greatly appreciated feature when arranging gifts for a wedding or birthday.

-If it would have been possible to create your own book on demand when we wanted to give our father something unique and special for his birthday we would probably never had developed Solentro.com, says Hampus Schildfat.

-We wanted to gather greetings and stories from friends and family and print them in a real book, but the existing services focused on photos. We realized that text demanded more, both from a technical standpoint, but also when it comes to design and layout, which is very important for us, says Tobias Schildfat.

Stories, poems, love letters, favourite recipes, diaries or your blog can come to life at Solentro.com. Hand over an exclusive book with personal greetings from family and friends at somebody's birthday party or wedding. Not only will the book itself - with its beautiful design - be a memorable gift, but the content will also bring great inspiration and joy to the one you give it to! A greatly appreciated gift for weddings, birthdays, christenings, retirements, house warming, jubilees or at other special occasions or holidays.

Solentro.com is web based, you don't need to download any software and it is totally free. You only pay for the books you order. All our books carry the Swan ecolabel, they are printed at Elanders in Malmö which is the only Climate Neutral printer in Sweden. The books are made "on demand" and can be ordered in editions from ONE single copy.

Please visit us at www.solentro.com! See "Press" under "About Solentro" for further information and press material.

Welcome!

Hampus & Tobias Schildfat, brothers & founders

This is how easy it is to create a book at www.solentro.com

- Open an account, choose design and the type of book you like.
- Write or paste the text. If you want to, you can upload photos to your book.
- Invite others to contribute with text. The invitation is automatically sent to the recipients, you decide when the final date to contribute with a greeting should be. The recipient's text is automatically imported to your book and you can easily move it around with a smart drag & drop function.
- Change layout and design until you are satisfied. Everything is automatically saved while you are working on your project.
- Place your order when you have reviewed your book.
- Solentro delivers your book within two-three weeks. You can easily order more copies of your book.

